



LOLA & GIGI AND THIEN LE JOIN FORCES

Thien Le "Diana Dress" Newest Addition to Weboutique for Women Sizes 12 to 24

TORONTO, May 20, 2008 – At last, clothes that fit and flatter the curvy woman! And now Lola & Gigi, Canada's hot weboutique for women sizes 12 to 24, is featuring Thien Le's "Diana Dress". Designed exclusively for Lola & Gigi, this dress is a "show stopper"!

"Thien Le's Diana Dress is a fabulous party dress designed to make curvy women look and feel great," says Laura Caravaggio, founder of Lola & Gigi.

An extension of Thien Le's Studio Collection, this classically feminine dress features Le's signature details such as the wrap and tie at the waist which creates a form fitting, flattering look for women with curves. Like all of Thien Le's garments, the Diana Dress is sexy, flattering, and timeless.

"Creating a piece for Lola & Gigi was a natural evolution as the Thien Le woman shares the same characteristics as the Lola & Gigi woman - confident, intelligent, sophisticated, yet playful," says Le. "The Diana Dress speaks to all of those qualities. It is a glamorous, gorgeous, fifties style dress designed to balance the beauty of the curvy women with the beauty of the garment."

"We are delighted to offer Lola & Gigi clients a Thien Le dress created just for them," says Caravaggio. "This dress gives the curvy woman a flaterring, stylish option — something that has traditionally been very difficult for women size 12+ because of limited clothing choices."

The Thien Le Diana dress for Lola & Gigi is available in Chocolate, Fuchsia and Turquoise with a red silk lining.

Originally created as a weboutique, Lola & Gigi is now offering limited showroom hours so women have the opportunity to see, feel, and try the pieces before purchasing them. With a passion for helping women transform themselves through their clothing, Caravaggio is always on hand to help clients choose the perfect item

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for them. Lola & Gigi is located at 92B Carrier Drive in Toronto. Showroom hours are Thursday 1 to 8 pm and Sunday 12 to 5 pm. Women can view the entire Lola & Gigi collection at LolaandGigi.com and purchase online seven days a week, 24 hours a day.

About Lola & Gigi:

LolaandGigi.com is a unique Canadian, online fashion boutique that features a carefully edited selection of pieces that showcase the curvy figure, along with styling tips for different body types, women, size 12 and up.

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For more information, please contact Laura Caravaggio at laura@lolaandgigi.com or (416) 674-1077.